

Bruce[®]

LIFESEAL™ | RIGID CORE FLOORING

INSPIRED BY NATURE. BUILT FOR LIFE.



WATERPROOF

**100%
WATERPROOF.**



**SCRATCH &
DENT RESISTANT.**



**KID & PET
FRIENDLY.**



**INSTALLS ON
EVERY LEVEL.**

FEATURES

ELEVATED STYLE: Carefully curated collection features a range of designs in variety of sizes 6" x 48", 7" x 60" and 9" x 60" planks and 12" x 24" tiles.

CORE: The LifeSeal core construction eliminates air pockets, which results in increased product hardness and protection from moisture.

TEMPERATURE: Performs at high temperatures with no crowning, cupping or wear layer delamination.^[3]

LOCK STRENGTH: The LifeSeal core construction enables precision milling of the lock.

BENEFITS

Versatile color palette with enhanced detail to better replicate the authentic character found in natural wood, stone and marble. Wider planks means fewer seams and less distraction for an **elegant, upscale design aesthetic.**

Delivers **100% waterproof** protection.^[1]

Provides **greater impact resistance** and dimensional stability for high traffic areas.^[2]

No acclimation required.

Installs on any level, including **three season rooms** and rooms with **direct sunlight.**

Makes **installation easy and fast.**

LIFESEAL RIGID CORE FLOORING





RESERVE



Studio Tan
BRLR91RK01E



Sunbathe
BRLR91RK02E



Artistic Inspiration
BRLR91RK03E



Trail Ahead
BRLR91RK04E



Walk In Woods
BRLR91RK05E



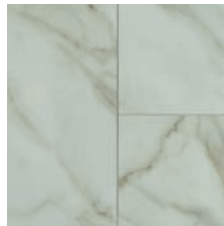
Treasured Rustic
BRLR91RK06E



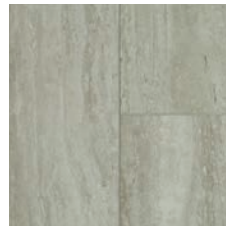
Timeless Charm
BRLR91RK07E



Cloudiness Gray
BRLR91RK08E



Marble Winter White
BRLR91RK09E

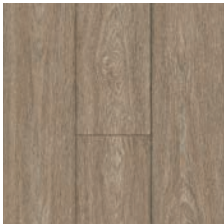


Travertine Homestead
BRLR91RK10E

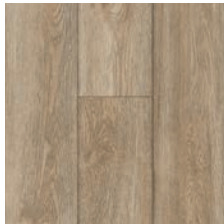
TRENDING



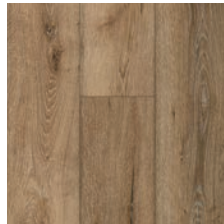
Spring Mist
RFHY70L06E



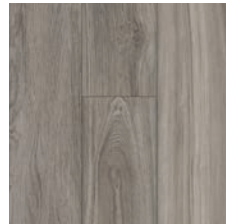
Jute
RFHY70L09E



Oasis Tan
RFHY70L07E



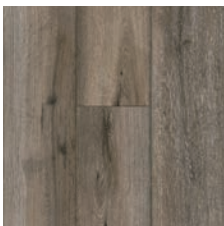
Sand and Sun
RFHY70L02E



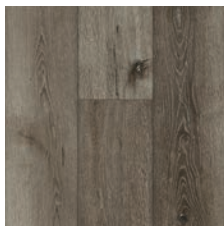
Pale Mineral
RFHY70L11E



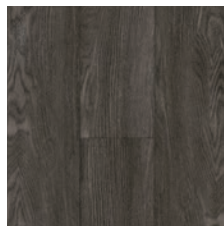
Summertime
RFHY70L12E



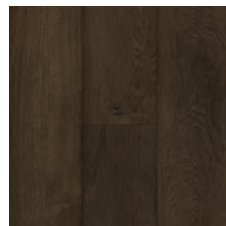
Gray Haze
RFHY70L08E



Shadow Brown
RFHY70L04E



Lunar Gray
RFHY70L13E



Tree Trunk Brown
RFHY70L10E



CLASSIC PLUS



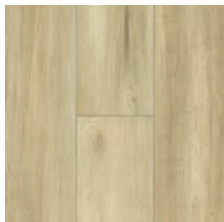
Modern Impact
BRLP70RK01E



Salty Wave
BRLP70RK02E



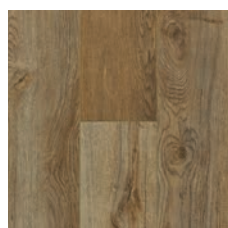
Misty Creek
BRLP70RM03E



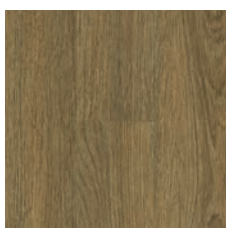
New Moon
BRLP70RK04E



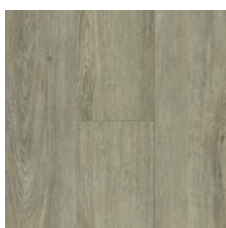
Ocean Shore
BRLP70RK05E



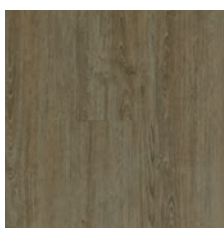
Ultimate Brown
BRLP70RK06E



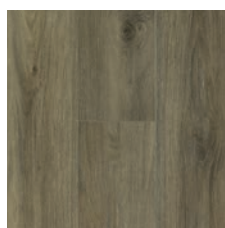
Charming Riverside
BRLP70RK07E



Visionary Taupe
BRLP70RK08E

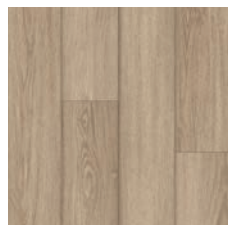


Shady Cove
BRLP70RK09E

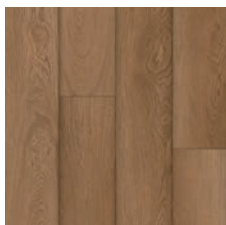


Coastal Setting
BRLP70RK10E

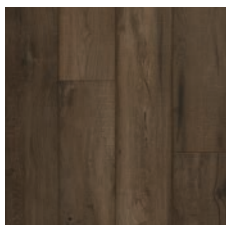
CLASSIC



Natural
RFHY60L01E



Gunstock
RFHY60L03E



True Brew
RFHY60L02E



Day Dreamy Gray
RFHY60L04E



Forever Gray
RFHY60L05E

	CLASSIC	CLASSIC PLUS	TRENDING	RESERVE
APPEARANCE	Oak	Oak and Maple	Oak and Rustic Oak	Oak Stone
STRUCTURE	Vinyl Film + LifeSeal Core + Pad			
SIZE	5.9" x 48"	7.87" x 60"	7.1" x 60"	9.1" x 60" 12" x 24"
THICKNESS	5 mm = 4 mm + 1 mm pad attached		6 mm = 5 mm + 1 mm pad attached	
WEAR LAYER	12 mil		20 mil	22 mil with Cleantivity™ antimicrobial protection
EMBOSSING	Wood Grain			Stone Texture
GLOSS	Low			
EDGE DETAIL	Micro-beveled edges and ends	Painted micro-beveled edges and ends		
BOARD TO BOARD VARIATION	More		Most	Least
INSTALLATION	Locking, Below / On / Above Ground Level Optional Installation: Glue Down - Bruce® TuffLink™ Residential Resilient Adhesive			
WARRANTY	35-Year Limited Warranty, Residential Use		Lifetime Limited Warranty, Residential Use and 10-Year Limited Warranty, Light Commercial Use	Lifetime Limited Warranty, Residential Use and 15-Year Limited Warranty, Light Commercial Use

For more information, contact your Bruce distributor or AHF Products Sales Representative.



LifeSeal Classic Plus and Reserve are Made in the USA
with US & Global Components.